

The Science of MONAT

MONAT's ingredients are naturally-based, safe, pure and sustainable. But with other brands recognizing the power of botanical oils, how is MONAT any different. The answer lies in our rich formulations that make these naturally-based ingredients work in harmony with each other, combining and reacting to pump up their natural properties to take MONAT to the next level.

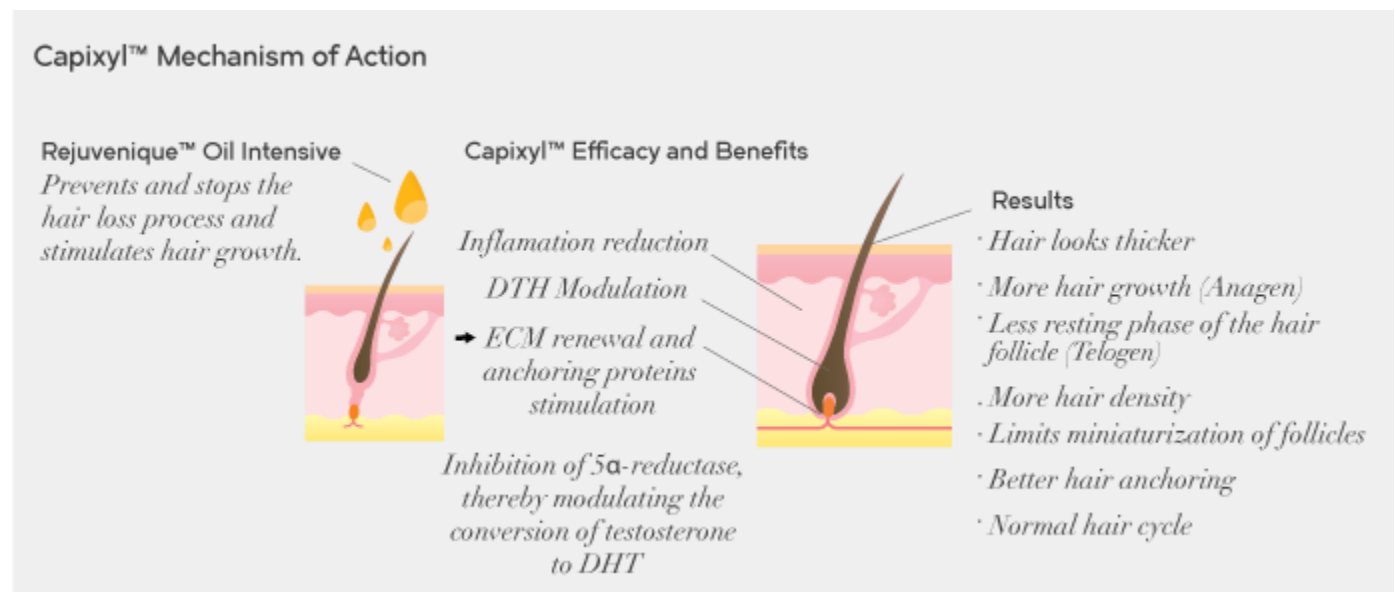
Here's a little bit about the science behind MONAT.

REJUVENIQE™ Oil Intensive is MONAT's invigorating proprietary blend of 11+ unique molecular ingredients, which includes vitamins, minerals, antioxidants, beta-carotene, omega-6 fatty acids, nutrients and amino acids, suitable for all skin and hair types. These ingredients have been proven to mimic the body's own natural oils to reduce hair thinning, prevent oxidative stress, and add volume and shine. REJUVENIQE's special properties energize and rehabilitate the scalp to visibly repair hair with instant and long-term Age Prevention benefits.

Capixyl™, powered with Red Clover Extract, a gentle emollient that reduces scalp inflammation, strengthens and thickens hair, and hydrates the scalp to stimulate natural, noticeable hair growth.

Benefits:

- Outstanding clinical results prove significant decrease in hair loss effect and increase in hair regrowth.
- Higher proven results than the other leading hair rejuvenation brands.



Procataline™ features Pea Extract, a rich source of secondary metabolites, which deliver healthy nutrients to promote hair growth, plus power antioxidants to combat premature thinning, as well as protect color and shine.

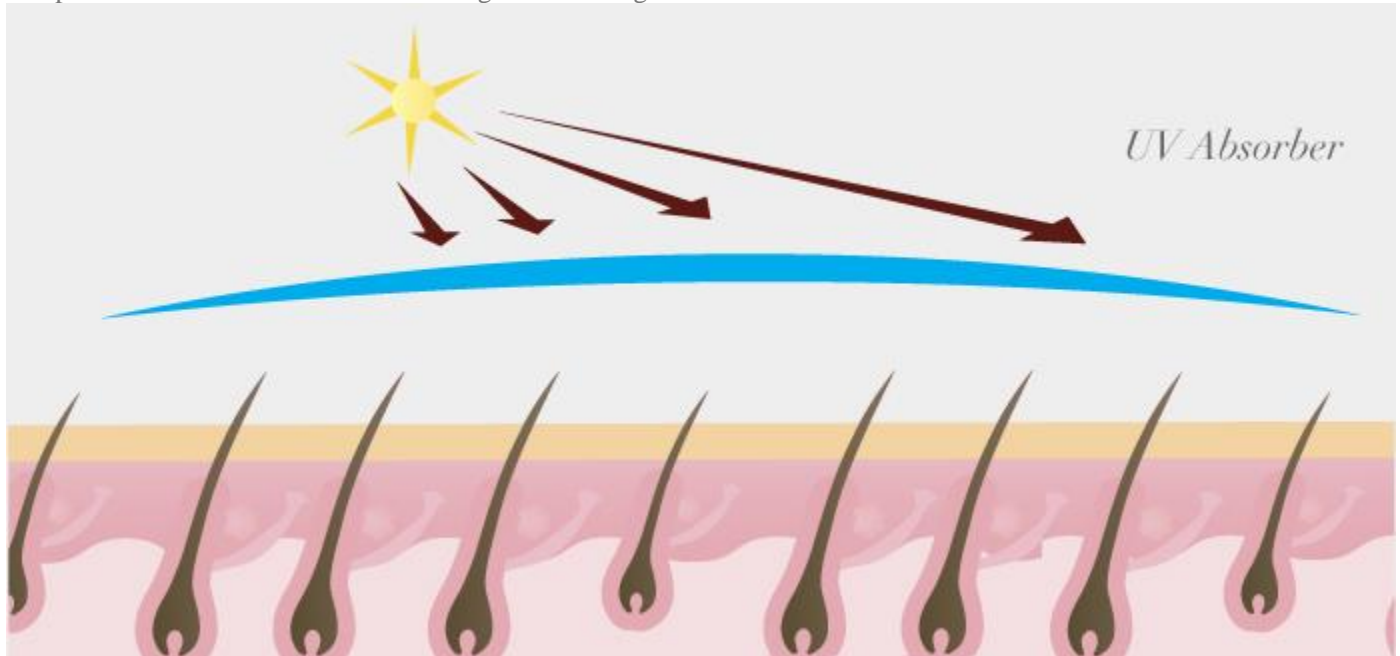
Benefits:

- Maintains a healthy environment for hair growth.
- Preserves the hair follicle.
- Aids in prevention of hair loss.
- Helps protect against environmental damage.
- Protects the natural pigment in the follicle.

Crodasorb™ A powerful formula that packs intense protection from the sun's damaging rays and resultant UVB damage, Crodasorb™ also preserves hair's natural pigmentation and keeps strands stronger and locks in moisture.

Benefits:

- Protects natural and synthetic coloring as well as gray hair.
- Absorbs high amounts of UVB and UVA light.
- Penetrates the hair, allowing it to protect both the cuticle and the cortex.
- Helps to smooth the cuticle for less damage and breakage.



The MONAT NOs

You've learned about the ingredients that make MONAT different. What's missing? Absolutely nothing—nothing your hair will miss, that is. Here's a quick list of what you won't—and will never—find in any MONAT product. MONAT products do NOT contain:

NO Parabens — could be linked to chronic disorders

NO Sulfates — irritating to skin and scalp

NO DEA/MEA — can be irritating to skin and eyes and could be linked to chronic disorders

NO Phthalates — long-term exposure could be toxic

NO PEG — can be linked to chronic disorders

NO Phenoxyethanol — can be irritating to the eyes and skin

NO Ethanol — can be drying to the hair and cause frizz and damage

NO Petrochemicals — can coat the hair shaft causing moisture loss and suffocation of the shaft

NO Glutens — can cause allergic reactions to sensitive individuals

NO Sodium Chloride — can build up in tissues and cause toxicity

NO Harsh Salt Systems — can cause dryness and dehydration

NO harmful colors — can be toxic to skin and scalp and linked to chronic disorders

NO harmful fragrances — can be irritating and linked to chronic disease